

PRESS RELEASE Comcast One Comcast Center Philadelphia, PA 19103

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Indian Lake Marina Docks with Comcast Business

Marine dealership employs Comcast Business to seamlessly facilitate employee and customer communications during COVID-19

CENTRAL CITY, PA – JUNE 16, 2020 – <u>Comcast Business</u> today announced that <u>Indian Lake Marina</u> relies on Comcast Business phone solutions to link their two office locations and ensure seamless communications with their staff, mechanics and customers.

Located in Somerset County, Indian Lake Marina provides a suite of boating services, including sales, rentals, servicing and storage. With the start of boating season amidst COVID-19 and current stay at home orders, Indian Lake Marina required a reliable phone system that would allow employees to work virtually, but still maintain connection with their office locations and mechanical team.

The marina selected <u>Comcast Business VoiceEdge</u>, a cloud-based, voice-over-IP (VoIP) phone service solution, to help its operations and giving staff the ability to receive and make phone calls directly through the VoiceEdge app from the safety of their own homes. The VoiceEdge system has also allowed them to receive voicemails by email, making it easier to transcribe, respond to and log new messages and requests right into their computer.

"Business is a bit different right now. We would typically have all our staff back by now and begin to see an influx in customers. Instead, we've had to rely on managing day-to-day operations from home," said Brandon Mick, General Manager of Indian Lake Marina. "Our Comcast Business phone service has been instrumental during this time, allowing us to keep in touch with our customers seamlessly through the VoiceEdge app, so people can see that a call is coming from the marina instead of our personal cell phones."

"For marinas like Indian Lake Marina, that rely heavily on phone and online inquiries, it's imperative they have a steadfast phone service with simple to manage features and greater scalability," said Aaron Mimran, Vice President of Business Services for Comcast's Keystone Region. "With Comcast Business' VoiceEdge product, they can now easily command their business anytime and anywhere, especially ideal when navigating operations remotely."

For more information, please visit <u>http://business.comcast.com</u>.

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About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter <u>@Comcast Business</u> and on other social media networks at <u>http://business.comcast.com/social</u>.

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